

## Course Syllabus

Subject Number		Professor	Kang- Jung Il
Major	International Studies	Phone Number	
Subject Name	International Business Environment	E-mail	
Credit / Hours	3 Credits / 3 Hours	Classroom	2207

### 1. Course Description

To introduce key concepts and issues related to current global trends that affect international business environment and practical level

### 2. Course Objective

The objectives of this course are as follows: 1) to introduce key concepts and issues related to current global trends that affect international business environment at a practical level 2) to provide an insight into the management of global businesses at

### 3. Course Purpose

To equip students with knowledge and skills required to fully understand and analyse recent global changes and its implications for international business

### 4. Course Features

This course is comprised of lectures, presentations with feedback and group discussions. The first half of the class consists of a lecture provided by the course instructor. Since basic theories concerning international businesses are provided by a numb

## 5. Course Type

Theory (    ), Theory, Practice (    ), Practice (    )

## 6. Assignments

## 7. Grades

Attendance	5%	and all that stuff	5%
Quiz	%	class participation	%
Report	30%	mid-term exam	%
Discussion	%	final-term exam	30%

## 8. Note

A paper which contains any plagiarized material at all will receive an F. If you have a question on whether or not what your doing is plagerism consult your professor. Once you turn your paper in, if it is found to be plagerized there will be no negotia

## 9. Expectation

## 10. Required Text (Recommended Texts )

Janet Morrison, 2002, The International Business Environment Palgrave(formerly Macmillan Press). In particular, refer to the case studies of related to class topics.

David K. Eiteman (et al.) 1999, Multinational Business Finance 8th edition, Addison Wesley.

George S. Yip, Total Global Strategy, Prentice-Hall.

Christopher A. Barlett and Sumantra Ghoshal, 1998, Managring Across Borders, 2nd edition, HBS Press.

week	Title	Content	multi-media	class room
1	Introductions	Course Introductions/Administrations		
2		The Harvest Festival Holiday.(No Class)		
3		The International Environment of Businesses		
4	The Role of F0t	Internationalisation vs Globalisation		
5		The Foundation Day holiday(No Class)		
6	MacroRisks, Micro Risks	Political Risk Management		
7	Letter of Credit	Export/Import: Letter of Credit		
8	Acceptance and Export Financing	Banker's Acceptance and Export Financing		
9	Understanding Global Strategie	Understanding Global Strategie		
10	Going Global	Going Global -Lessons from Late Movers-		
11	Trade Regulations	Trade Regulations		
12	Cultural Environment	Diversity and Globalisation-		
13	International Financial Markets	International Financial Markets -Syndicated Loans-		
14	Global Changes and Challenges of the International Environment	Global Changes and Challenges of the International Environment		
15	Presentations	Term Project Presentations		
16	Final Exam			