

# Syllabus

1st Semester ,2017

Subject Number					
Course Type/Course Number	Korean Entertainment	Professor	Chang L. Kim		
Course Grades			Major		
Credit/Hours	3				
Prerequisite	None		Contact	Phone	
Teaching Methods (0)notation	Classroom			E-Mail	
	Campus virtual				

## 1. Course Description

This course will introduce the creative and commercial rebirth of Korean Entertainment from 1990s and today. Also the class will examine Korean Wave as a business and a shaper of culture

## 2. Course Purpose

This class is designed to broaden the understanding of the Korean entertainment media business. The students will investigate the fluid quality of entertainment notions like wide-release, realism in Korean drama, the globalization of K-pop and the 'Hallyu collaboration'.

## 3. Course Objective

This course aims to analyze the various mediums of Korean entertainment in terms of its business and art form aspects and also explores the work of Korean pop artists most closely associated with the 'Korean Waves'.

## 4. Course Features

The class will be mainly focused on the Korean pop music, Korean film and Korean television drama.

## 5. Course Style

Lecture ( )	Lecture & Practice ( V )	Practice ( )

## 6. Assignments

There are at least two reports before midterm and one final report before the final

## 7. Grades

Attendance	20 %	Quiz	40 %	Report	30 %	Discussion	10 %		
Test and Evaluation(1st~10th)		% Etc		% Total		% %			
1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
20 %	20 %	%	%	%	%	%	%	%	%

## 8. Note

More than three absents will be F

## 9. Expectation

The students are expected to do some personal research prior to the class if it's necessary.

## 10. Required Text (Recommended Text)

There is no required text for the class but the book <The Korean Wave: Korean Media Go Global (2013)> is recommended

## Schedule

Week	Title	Content	multi-media	Classroom
1	Orientation	Class Introduction	Projector Computer	
2	Korean Movie	Bong Joon-ho		Lecture & Discussion
3	Korean Cinema	Structure of Korean Cinema		
4	K-pop today	The dark side of Korean Pop music		
5	Korean War Movie	New tendency in Korean War Movie		
6	Korean Commercial Movie	Hollywood Influence in Korean Commercial Movie		
7	Korean TV drama	Typical Plot of Korean TV Drama		
8	Midterm	Written Test		
9	Realism in Korean Film	Characteristics of Korean Film		
	No Class	Children's Day <May, 5th>		
10	Field Trip			
11	K-Horror	Korean Genre Film		
12	Korean Author	Kim Ki Duk		
13	Student Presentation	(*the specific topic will be announced later)		
14	The New Trend	The Future of Korean Entertainment		
15	Final	Written Test		